

## **Lloyd's Register Foundation**

### **Invitation to Tender: Strategic Learning and Collaboration Partner**

April 2023

## **The brief**

The World Risk Poll into Action funding programme supports organisations to develop impactful research and interventions to save lives and help people feel safer through increasing the utility and influence of data generated by the World Risk Poll, the first global study of perceptions and experiences of risk to people's safety.

The Strategic Learning and Collaboration partner will support us to understand and extend the impact of the 'World Risk Poll into Action' programme and build a community of practice involving researchers, practitioners and policy makers by developing and implementing a comprehensive learning and capacity-building strategy.

You will work with an initial of 9 WRP grant-holders in the first year supporting them to learn from what they are aiming to achieve, identify synergies and opportunities for collaboration across the community and beyond. Overall, we want the programme to meet the objectives set out in our Theory of Change (see Appendix).

We expect to commission the Strategic Learning and Collaboration partner for up to 3 years (commencing May/June 2023) to cover the period of initiation, delivery, completion, and consolidation of learning once the projects have ended.

We hope to achieve:

- Capacity building to strengthen the grant-holders' pathways to impact to enable them to demonstrate the impact of policies and practices informed by their projects and interventions.
- Collaboration among grant- and potential stakeholders that could lead to further research and/or development of interventions improving the safety outcomes for individuals and communities.
- WRP community of practice and increased knowledge sharing among grant holders, non-successful applicants as well as other (non-grantee) Poll users and stakeholders so that others continue to value, invest, and champion the Poll.
- Improved understanding of the value and need for WRP as well as our role in it as a funder.

**This brief sets out:**

1. Details of the programme
2. Profile of learning partner we are seeking
3. Proposed methodology and deliverables
4. Application process and deadline
5. Appendix

We have allocated £50,000 excluding VAT. We are inviting organisation to propose a budget allocation for the duration of the programme (3 years), but we appreciate that a clearer budget will be established during the first year.

## **1. Details of the programme**

### **Turning World Risk Poll into Action**

The World Risk Poll began in 2019 and it is the first ever global study of perceptions and experience of risk. There have been two rounds of polling so far, with two more iterations planned for 2023 and 2025.

The Poll surveys up to 150,000 people to better understand how people around the world perceive and experience various risks and how to make the world a safer place. Part of the Gallup World Poll, the survey is conducted through interviews in over 120 countries and up to 145 different languages. The Poll provides us with a granular picture of the differences between people's thoughts about and experiences of risk in areas such as resilience, risks at work, or crime and violence.

After the completion of the 2021 Poll, we invited proposals for projects using the data to design and run research and/or interventions aiming to make a marked contribution to improving global safety.

We received a strong response to the call and have decided to fund a range of projects which practically apply the Poll findings through the development of new interventions or by strengthening existing ones accompanied by additional research where necessary in order to address data gaps, or projects that support hypotheses through secondary analysis of the Poll data and/or to use alongside other relevant data.

The current portfolio focusses on the resilience findings<sup>1</sup> which reveal how people worldwide are equipped at an individual, household, community and societal level to cope in the face of disasters. The data provide global insights into how prepared and resilient individuals believe their communities, countries, and institutions are in dealing with hazards whilst offering a new set of global indicators that help identify the most vulnerable populations.

Outputs include various interventions, provision of evidence, practical tools and strategies for resilience, and knowledge exchange with stakeholders to motivate action that aims to improve (climate) risk literacy, disaster preparedness, early warnings systems and skills for safety that may be most needed for building more resilient communities and systems.

The projects target governments, development agencies, businesses, and researchers to help them identify vulnerabilities and take action to make people safer.

The WRP data is also used by others who do not directly receive funding from LRF, but who we want to be brought into the WRP community.

### **Lloyd's Register Foundation**

Lloyd's Register Foundation is an independent global charity with a unique structure and an important mission: engineering a safer world. We reduce risk and enhance the safety of the critical infrastructure that modern society relies upon in areas such as energy, transport, and food.

Our strategy includes a cross-cutting focus on evidence and insight to better understand the complex factors that affect safety. Our goal is to improve safety through interventions that are driven by evidence of what works. We anticipate that this will require action across the data – evidence – action cycle to:

- Improve safety data – quality, availability, completeness.
- Synthesize evidence to identify and understand safety challenges, and what works.
- Understand evidence needs and support the implementation of evidence into practice.
- We support work which helps us deliver our charitable mission and strategic objectives.

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<sup>1</sup> [2021 Report: A Resilient World? Understanding vulnerability in a changing climate - The Lloyd's Register Foundation World Risk Poll \(lrfoundation.org.uk\)](https://www.lrfoundation.org.uk/2021-report-a-resilient-world-understanding-vulnerability-in-a-changing-climate)

## **2. Profile of learning partner we are seeking**

We are looking for a Strategic Learning and Collaboration Partner that can work cooperatively and flexibly with the World Risk Poll team, grant-holders and other Poll data users to develop a strong learning culture and community throughout the implementation of this programme.

We require a Strategic Learning and Collaboration Partner that can supportively and cooperatively inform and build the learning capacity of the grant-holders and the WRP team itself, as well as foster relationships, find synergies and build a community of practice based on what we are learning as the programme progresses.

We are also seeking a Partner that is experienced in building strong communities of practice and influencing decision-makers through research and evidence.

## **3. Proposed methodology and deliverables**

Initially we would like the Strategic Learning and Collaboration Partner to work with the WRP team and grant-holders to co-produce the design and implementation methodology for this work, including helping to refine each grant-holders logic model/Theory of Change.

We have set out the suggested activities, outputs and outcomes, as can be seen in the appendix. However, we would also like the learning process to be iterative and flexible, according to the needs and pace of the grant-holders. We want to know what is promising in terms of funded activity and the Poll's value, where grant-holders and other Poll users can strengthen each other's projects as well as what barriers are being encountered by them.

## **4. Application process and deadline**

We support the application of organisations working in consortia or with specialists, as required, to meet the brief. We are open to both freelance consultants and organisations who meet this brief to apply.

We particularly welcome those with knowledge of resilience issues, research and/or influencing policy and decisionmakers.

Please submit a proposal of no more than 10 pages that includes:

- 1. A description of your methodology, including how you will:**
  - a) Address the learning and collaboration objectives, see Appendix
  - b) Demonstrate the appropriateness of the proposed methodology

c) Ensure effective project management, including planning, quality control and project monitoring

**2. A project timeline**

**3. Information about the evaluation team – include short a biography (-ies)/ CV(s) of the leading member(s) of the team. We welcome information on the diversity you will achieve within your consultancy team and/or networks. This should include qualifications and experience demonstrating:**

- a) Credibility and depth of skills suitable for the assignment including enabling and facilitating skills
- b) Capacity to deliver to the timescales described
- c) Experience of/understanding of resilience and/or influencing policy through evidence
- d) A relevant track record in similar work
- e) A link to previous clients for whom you have carried out similar work that we could take references from

**4. Identification of anticipated risks and suggested mitigation strategies**

**5. Any other added value your team or network can bring**

**6. A budget summarising the costs of the proposed activities**

This must work within the budget limits included here and demonstrate how it delivers value for money.

Please provide key assumptions including any costs for overheads, VAT, and anticipated travel and other expenses.

Please submit completed proposals to [worldriskpoll@lrfoundation.org.uk](mailto:worldriskpoll@lrfoundation.org.uk) no later than 5pm on 5 June 2023.

Queries can also be addressed to [worldriskpoll@lrfoundation.org.uk](mailto:worldriskpoll@lrfoundation.org.uk)

All proposals received will be treated as confidential documents.

Applications will be shortlisted early May with interviews in mid to late-June.

**Budget**

We have set aside a budget of £50,000, which excludes VAT. We would like organizations to propose a budget allocation for the programme's entire duration of 3 years, but we understand that a more detailed budget would be developed during the first year.

## Appendix

We have drafted the activities and deliverables below. We are open to discuss and prioritise the focus areas in light of the budget available.

We are mindful of the need to develop the learning and collaboration activity at a pace that is right for the grant-holders, and the importance of not overburdening them with too many additional tasks and priorities.

The Strategic learning and collaboration objectives are:

- Objective 1: Capacity building to strengthen the grant-holders' pathways to impact to enable them to demonstrate the impact of policies and practices informed by their projects and interventions.
- Objective 2: Collaboration among grant- and potential stakeholders that could lead to further research and/or development of interventions improving the safety outcomes for individuals and communities.
- Objective 3: WRP community of practice and increased knowledge sharing among grant holders, non-successful applicants as well as other (non-grantee) Poll users and stakeholders so that others continue to value, invest and champion the Poll.
- Objective 4: Improved understanding of the value and need for WRP as well as our role in it as a funder.

We envisage the below timeline and activities to take place to realise the above objectives.

Activity	Outputs	Outcome
<b>Year 1 – Start-up phase: planning and development</b>		
Support grant-holders in the development of their Theory of Change as well as individual learning and linking this with the World Risk Poll Theory of Change.	Learning activities	Grant-holder have enhanced ability in articulating their pathways to impact and in achieving what they have set out to do.
Support grant-holders to produce a map of relevant assets, stakeholders, as well as a SWOT analysis.	An agreed set of evaluation questions, outcomes, outputs, and timetable comprised in a 'start-up form' for WRP team and grant-holders to work from.	The start-up form and SWOT analysis enabling monitoring and evaluation of the progress and effectiveness of the projects.
Synthesize themes, focus areas, outputs, and outcomes of each organisation to create a comprehensive overview of the WRP cohort, including	Stakeholder mapping, identifying the infrastructure, assets, gaps, and opportunities.	

<p>intersections and how the cohort contributes to the aims of the Poll.</p>	<p>A report/roadmap for impact of the WRP cohort including key issues, relevant data and stakeholders.</p>	<p>Grant-holders have increased awareness of strength and ability to fill in gaps or seek support in order to build on interventions/research routes' to impact.</p> <p>Improved understanding of the aims of the cohort and what it is trying to achieve at programmatic level.</p>
<p><b>Collaboration: developing a community of practice</b></p>		
<p>Organise regular meetings, events and (virtual) spaces where members of the community can come together to discuss, ask questions, share insights, and collaborate on projects.</p> <p>Identify synergies or gaps emerging from the insights and facilitate collaboration among grant-holders and with other stakeholders in similar issue areas, and bring in insights from other stakeholders and sources that could address these.</p> <p>Provide networking opportunities for grant-holders, other poll users and non-successful applicants to connect and to help them build relationships and partnerships that can support their work.</p> <p>Create a knowledge base, a central repository of resources, including articles, videos, and tools, that members can use to learn and grow in their areas of interest.</p> <p>Host workshops or training sessions on topics that are relevant to the community's interests. Invite experts in the field to lead these sessions and encourage</p>	<p>Reflective sessions, workshops, and shared spaces.</p> <p>Agreed and effective method(s) for communication between grant-holders.</p> <p>Networking and convening opportunities</p> <p>New knowledge and insights</p> <p>Collaborative projects and leveraged expertise</p> <p>Shared resources</p> <p>Knowledge repository</p>	<p>Increased knowledge sharing and open communication within the World Risk Poll community.</p> <p>Members sharing best practices, case studies, tools that can be used by others in the community.</p> <p>Improved ability to tackle safety challenges collaboratively.</p> <p>Enhanced professional development and knowledge base for safety and resilience</p> <p>Increased engagement and a sense of belonging</p> <p>Improved organisational performance and increased social capital</p> <p>Stronger sectors, creation of new partnerships and collaborations</p>

<p>members to participate and share their knowledge. Share lessons learned and good practice with a wide range of audiences relevant to the WRP and support the development of a wider WRP community.</p>		
<p><b>Monitoring and measuring progress</b></p>		
<p>Producing light touch quarterly reports on progress and learning.</p> <p>Produce an end of year report on progress and learning, and the barriers encountered and ahead, to include a learning roadmap for years 2 and 3.</p>	<p>3 Quarterly reports 1 annual report</p> <p>Roadmap for next phases of the programme</p>	<p>Improved understanding of the value of the Poll as well as opportunities and areas for improvement.</p>
<p><b>Year 2 and 3 – Strategic learning: supporting roadmap to impact</b></p>		
<p>Draw together and organise key insights from the grant holder’s initiatives as well as helping us to make sense of these insights and its impact on different stakeholders, including policymakers, researchers, and the public.</p> <p>Helping grant holders to stay on track, realise pathways to impact, and strengthen or identify most impactful routes that they can take to influence safety outcomes.</p> <p>Develop and coordinate a dynamic opportunities and spaces for grant-holders to share ideas and support each other.</p> <p>Capture and disseminate the learning from the grant holders' projects, including case studies, best</p>	<p>Learning activities, working groups and training sessions.</p> <p>Case studies on best practice, lessons learned and recommendations.</p>	<p>Grant-holders have improved capability to implement interventions, adapt and continuously improve leading to better safety outcomes for communities.</p> <p>Improved understanding of the effectiveness and impact of the Turning the World Risk Poll into Action programme as well as individual interventions and project.</p> <p>Better resource allocation towards the most effective and efficient interventions that maximizes impact.</p>



practices, lessons learned and recommendations through regular updates to the World Risk Poll team.		
<b>Supporting WRP team to learn and develop</b>		
Facilitate sessions for long-term planning after Year 1.	A facilitated session with the WRP team on the way forward in years 2 and 3 of the programme.	Improved ability to make evidence-based decisions for funding calls and or programmes.

## 2023 World Risk Poll Theory of Change

LRF mission: A safer world through using the best data, evidence, and insight available and better understanding of the complex factors that affect safety				
EIC high-level objective: To support the generation, collation, and implementation of evidence to improve safety across the world				
High level objectives	Activities	Outputs (Immediate products of the activities)	Direct Outcomes	Intermediate Outcomes
<b>Create unique data and generate findings on global risk perceptions and experiences that can be actioned for improved safety</b>	<ul style="list-style-type: none"> <li>Identify and fill data gaps</li> <li>Collate and compare perceptions and experiences</li> <li>Compare countries, regions and demographics</li> <li>Identify vulnerable communities and highlight safety concerns</li> </ul>	<ul style="list-style-type: none"> <li>Reports</li> <li>Datasets</li> </ul>	<ul style="list-style-type: none"> <li>New data and insights into perceptions and experiences of risk to people's safety</li> <li>Better understanding of various factors contributing to people's risk perceptions and experiences</li> </ul>	
<b>Share data and findings to raise awareness and understanding about global risk perceptions and experiences to improve safety outcomes</b>	<ul style="list-style-type: none"> <li>Map stakeholders</li> <li>Target decision makers, civil society orgs, NGOs</li> <li>Build relationships with organisations who understand the data landscape</li> <li>Interpret data and findings / develop key messages</li> <li>Share data and findings through various channels</li> <li>Fund additional analysis</li> </ul>	<ul style="list-style-type: none"> <li>(Attended) events and launches</li> <li>Ongoing publications</li> <li>Visualisations; infographics</li> <li>Videos</li> <li>Conference presentations</li> <li>Website translations</li> <li>Bespoke material for different audiences</li> </ul>	<ul style="list-style-type: none"> <li>Influential organisations engaged and using WRP data</li> <li>Policymakers understand people's perceptions and experiences</li> <li>New relationships and networks built</li> <li>Increased actionable recommendations based on WRP data</li> <li>Increased citation of WRP</li> <li>Increased input of resources for WRP</li> </ul>	<ul style="list-style-type: none"> <li>Governments, regulators, businesses, communities, NGOs, researchers, and international bodies use WRP data to inform and target safety policies and interventions</li> <li>Better safety outcomes for individuals and communities: reduced experienced risk and changed (<i>improved</i>) risk perceptions</li> <li>LRF cultivates strategic partnerships and builds coalitions for change</li> <li>Others value, invest in and champion WRP</li> </ul>
<b>Encourage the generation of additional findings and secondary data analysis to support the development of interventions and action in safety policies and programmes</b>	<ul style="list-style-type: none"> <li>Encourage the use of evidence in policy and programmes</li> <li>Build spaces for and networks of data users</li> <li>Run hackathons</li> <li>Fund additional analysis</li> </ul>	<ul style="list-style-type: none"> <li>Academic publications and policy papers</li> <li>Relationships/networks</li> <li>LRF platform for secondary data</li> <li>Community of Poll users</li> </ul>	<ul style="list-style-type: none"> <li>Further amplification of impact – knowledge, findings, recommendations, citations</li> <li>Improved collaboration and knowledge sharing among poll users</li> <li>Increased utility and value of WRP data</li> </ul>	
<b>Influence action on safety risks / drive action on risks within LRF mission space to directly impact on safety outcomes</b>	<ul style="list-style-type: none"> <li>Raise awareness of risk and safety issues through case studies that exemplify tangible impact</li> <li>Influence grant funding across broader LRF</li> <li>Fund safety interventions</li> </ul>	<ul style="list-style-type: none"> <li>Safety programmes/interventions in vulnerable communities</li> </ul>	<ul style="list-style-type: none"> <li>New interventions that make a meaningful change to safety</li> </ul>	<ul style="list-style-type: none"> <li>Influential organisations want to partner with us to create programmes and initiatives that help tackle issues in LRF mission space.</li> </ul>
<b>Use the WRP as an ambassador to grow LRF's reputation as a leader in safety</b>	<ul style="list-style-type: none"> <li>Build relationships with press and media</li> <li>Identify and exploit relevant events to target global audiences</li> <li>Promote the Foundation through WRP</li> </ul>	<ul style="list-style-type: none"> <li>Press materials</li> <li>Attending events</li> <li>Press connections</li> <li>Website / report translations</li> </ul>	<ul style="list-style-type: none"> <li>Increased attention for LRF</li> <li>Increased accessibility of WRP</li> <li>New audiences reached and contacts established</li> </ul>	<ul style="list-style-type: none"> <li>Stakeholders see LRF as go-to authority on scale/nature of risk and perceptions</li> <li>Establish LRF as a domain leader</li> </ul>